

SUBJECT: ALFOODACT 023-2009 Pierre's Ice Cream Company Recalls its Pierre's Brand Sundae-Cone Style Products Produced By Ice Cream Specialties, Inc.

Date Issued: January 30, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. Pierre's Ice Cream Company Posting: http://www.pierres.com/press_product_recall.shtml
- f. Ice Cream Specialties, Inc. Posting: <http://www.northstarfrozentreats.com/pageimages/file/Recall.pdf>

2. BACKGROUND:

Pierre's Ice Cream Company is voluntarily recalling its sundae-cone style products under the Pierre's brand label in Single Serve (4.5 fl. oz.), 4 Pack, and 6 Pack varieties sold at retail, convenient, and food services outlets.

Pierre's initiated this voluntary recall in response to the expanded recall by Peanut Corporation of America (PCA), as well as a recall notice from our dairy partner, Ice Cream Specialties, Inc., who manufactures these products for us. PCA's expanded recall now includes all peanuts and peanut-related products from PCA's Blakely, Georgia, plant from January 2007 to present.

Ice Cream Specialties is issuing a Voluntary Recall on peanut-containing ice cream novelties produced in its Indiana plant. There have been no reported illnesses related to our products

The US Food and Drug Administration (FDA) have indicated that Peanut Corporation of America (PCA), a supplier to Ice Cream Specialties, is the focus of an expanded investigation concerning Salmonella in peanut products. Salmonella is an organism that can cause serious gastrointestinal infections. Ice Cream Specialties switched to a second supplier on January 15, 2009 when PCA was first implicated in a peanut butter recall. Ice Cream Specialties uses dedicated production lines and has a long history of making safe and delicious products. We will work closely with the FDA in their on-going investigation of the potentially contaminated peanuts.

3. PRODUCTION DATES/IDENTIFYING CODES:

The Pierre's items included in the recall are:

Pierre's Sundae Cones (Vanilla), 6 Pack, UPC: 48178-10701
Code Stamped: 18-497

Pierre's Sundae Cones (Vanilla Fudge /Vanilla Caramel), 6 Pack, UPC: 48178-10705
Code Stamped: 18-497

Pierre's Sundae Cones (Vanilla), Single Serve (4.5 fl. oz.), UPC: 48178-10801
Code Stamped: 18-497

Pierre's Slender Sundae Cones, 4 Pack, UPC: 48178-94601
Code Stamped: 18-497

The above listed products are the only items included in this recall. No other Pierre's products are included in this recall.

** Pierre's 6 Pack Sundae Cones stamped with a BEST BY date and the code 18-1681 are manufactured by a different supplier and are not included in this recall.**

4. Manufacturer/Distributor

Ice Cream Specialties, Inc.
2600 Concord Road
Lafayette, Indiana 47905-2773

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use and return to vendor when feasible. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site:
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,
Mrs. Ramona Hemphill
CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
DSN: 444-2922

Voice: (215) 737-2922
Fax: (215) 737-7526