



Department of the Army  
Philip A. Connelly Awards Program



Philip A. Connelly Awards  
Program

**AMBITION**

**INITIATIVE**

**TALENT**

**DEDICATION**



**PROFESSIONALISM**



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## AGENDA

- **Background**
- **Objectives**
- **IFSEA Contributions**
- **MOU**
- **Evaluation Process**
- **FY 08 Winners/Runner Up's**
- **Ceremony Dates**





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# Philip A. Connelly Background



Born in Framingham, Massachusetts in June 1907, Philip A. Connelly became a leader in his chosen profession-Food Service Management.

He worked diligently and earnestly throughout his life to promote professionalism in food service, in both the civilian industry and military services. As a result of his dedicated purpose and positive influence, civilian and military food service programs are more closely aligned and personnel in these programs now have uniform goals in education training, career development and job opportunity.



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## OBJECTIVES

- Improve professionalism of food service personnel, thus providing best quality food service to supported soldier diners.
- Provide recognition for excellence in the preparation and serving of food in both garrison and field environments.
- Provide added incentive to competitive programs of ACOMs and IMCOMs Regions by adding a higher level of competition and appropriate recognition.





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**INTERNATIONAL FOOD SERVICE  
EXECUTIVES ASSOCIATION (IFSEA)**

**IFSEA is a professional organization dedicated to raising food service industry standards, educating members and future industry leaders, recognizing member achievements and serving the growing needs of the diverse, dynamic multi-billion dollar a year market.**

- **Food service industry's oldest trade association**
- **Organized in 1901 - Branches in Guam; Okinawa; Tokyo; and throughout the US**
- **Comprised of management executives from all aspects of the food industry**



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## IFSEA PROVIDES

- Civilian Evaluators for all Services
- Awards
- Certification
- Conference
- E-learning
- Food Safety
- Job Board
- Military Excellence Awards
- Recommended Restaurants Nationwide
- Scholarships
- Students Programs
- Trade Show



## Alliances – IFSEA Sponsored

- Hospitality Education alliance (HEA)
- Military Hospitality Alliance (MHA)





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**MEMORANDUM OF UNDERSTANDING**

**International Food  
Service Executives  
Association**

**Deputy Chief of Staff  
HQDA G4**



**USAQMC&S  
Army Center of Excellence,  
Subsistence**

**Department of the Navy,  
Coast Guard and  
Military Sealift Command**



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## FIELD FEEDING EVALUATION AREAS

- Administration/Training
- Accounting procedures
- Request/Receipt and Storage
- Field sanitation
- Command support
- Appearance
- Serving
- Kitchen site selection/layout
- Equipment
- Food preparation





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## DA G-4 ANNOUNCED BOTH WINNERS AND RUNNERS-UP ON 19 DECEMBER 2007

Awards Will Be Presented At The Connelly  
Awards Ceremony In Denver, CO on 5 April 2008

Winner Receives:  
SILVER BOWL

Runner-up Receives:  
PLAQUE



Both Winners and Runner-ups receive  
Scholarships to a prestigious culinary school  
(Mise EN Place) located in Denver Colorado  
from 29 Mar 08 thru 2 Apr 08.



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## 2008 RESERVE CATEGORY WINNER/RUNNER-UP

**US Army Reserve Field Kitchen (Winner)**  
**143rd Transportation Command**  
**Orlando, Florida**

**US Army Reserve Field Kitchen (Runner-Up)**  
**376th Personnel Support Battalion**  
**Long Beach, California**



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## 2008 NATIONAL GUARD CATEGORY WINNER/RUNNER-UP

**US Army National Guard Field Kitchen (Winner)  
Troop E 192nd Cavalry  
San Juan, Puerto Rico**

**US Army National Guard Field Kitchen (Runner-Up)  
110th Maintenance Company  
Devens, Massachusetts**



Food Service Staff posing with Unit Colours



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**2008 to 2010 CONNELLY CEREMONY DATES**

**Adam's Mark Hotel  
Denver, Colorado  
April 3-6, 2008**

**Hilton Hotel  
Atlanta, Georgia  
April 2-5, 2009**

**Jerry's Nuggett,  
Reno, Nevada  
March 11-14, 2010**

**Renaissance Hotel  
Schaumburg, Illinois  
(Chicago)  
March 3-6, 2011**



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**Philip A. Connelly Web site:**

**<http://www.quartermaster.army.mil/aces/programs/connelly.html>**



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Questions?

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