



U.S. ARMY



“Doing Business With The Army Food Program”

Joint Culinary Center of Excellence (JCCoE)
Operations Directorate ACES
Concepts, Systems, and Policy Division

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Agenda



- References
- JCCoE Structure
- Army Menu Goals
- How Changes Are Made Foundation
- Perspective on Changes
- Garrison
- Operational Rations
- CONOPS





References



- Army Regulation 30-22
- Department of Army Pamphlet 30-22 www.apd.army.mil
- Doing Business with the Army Food Program
<http://www.quartermaster.army.mil/jccoe/>
- DA CONOPS Menu available on the JCCoE web page
- Army Buyer's Guide

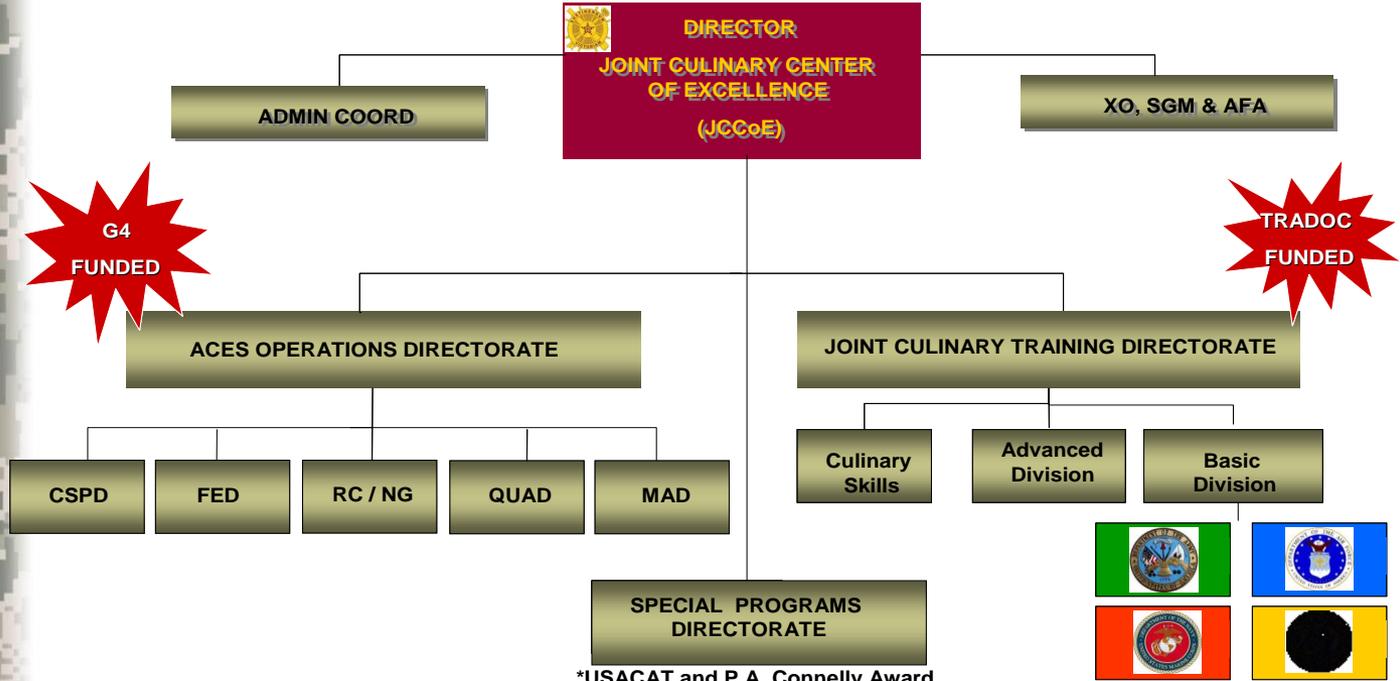




JCCoE Structure



Organizational Structure



Legend:
 CSPD - Concepts, Systems and Policy Division
 FED - Facility and Engineer Division
 QUAD - Quality Assurance Division
 MAD - Management Assistance Division
 RC/NG - Reserve and National Guard Division

*USACAT and P.A. Connelly Award

Warrior Logisticians





Army Menu Goals



- Provide Stability
- Consistency
- Quality
- Adaptive
- Responsive
- Provides healthy dining options (Go For Green, IMT)
- Minimizes costs
- Minimizes waste
- Maximizes variety





How New Products Additions are Made- Foundation

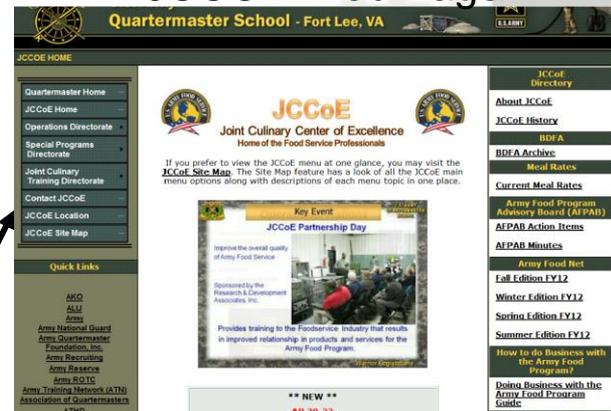


- JCCoE is G4 proponent for Army Food Program

- Executive Agent for the “Doing Business With the Army Guide”

http://www.quartermaster.army.mil/jccoe/jccoe_main.html

JCCoE Web Page



- Contingency Operations (CONOPS)
 - JCCoE, ARCENT, Food Service Management Board (FSMB)
- Garrison
 - Food Program Manager (FPM), FSMB
- Operational Rations (OPRATS)
 - JCCoE, Natick
- Prime Vendor Program (DLA)

DLA Web Page



• <http://www.troopsupport.dla.mil/subs/>





Perspective on Changes



- Good changes are Soldier initiated and Theater FSMB approved
- Good changes do not increase number of line items on the catalog
- Good changes save the Army money
- Good changes are truly unique
- Good changes support Warfighter well-being





Garrison New Product Procedures



- Installation Food Program Manager (FPM)
- Product demonstration/Cutting
- FSMB Votes; FPM submits to DLA-TS
- DLA-TS requests pricing from Prime Vendor for F&R (CONUS), F&R/MPA (OCONUS)
- Prime Vendor notification by DLA-TS for catalog addition





Garrison New Product Procedures



- FSMB votes
- All approved changes submitted to JCCoE quarterly
- JCCoE submits memorandum to DLA-TS for review and pricing
- DLA submits to Prime Vendors for purchase (F&R, MPA)
- Items added to Prime Vendor catalogue
- Item available for order by Soldier
- Process takes at least 6 months





Garrison New Product Procedures



- New Product Procedures: 1 of 2
 - First – Menu, Recipe or Catalog issue identified
 - Installation Food Program Manager (FPM) adds to meeting agenda
 - FPM and/or Subsistence Prime Vendor (SPV) arranges Vendor Products for demonstration/blind cutting
 - FSMB Votes
 - Audience samples
 - Surveys results consolidated and posted
 - Official vote recorded (majority rules)
 - FPM submits results to DLA-TS Regional Customer Service Representative
 - Menu Placement
 - Initial Demand
 - Catalog Comparison





Garrison New Product Procedures



- New Product Procedures: 2 of 2
 - FPM submits results to DLA-TS
 - DLA-TS requests pricing from Prime Vendor for Fair & Reasonable (F&R) (CONUS), F&R/Military Pricing Agreement (MPA) (OCONUS)
 - Product meeting F&R requirements will be acquired by Prime Vendor Notification by DLA-TS for catalog addition
 - Products not meeting F&R requirements will be returned to FPM
 - DLA-TS will provide F&R results report to FPM (Items compared and reasons for failure)
 - FPM will provide alternate product for consideration
 - Prime Vendor notification by DLA-TS for catalog addition





OPRATS Product Addition



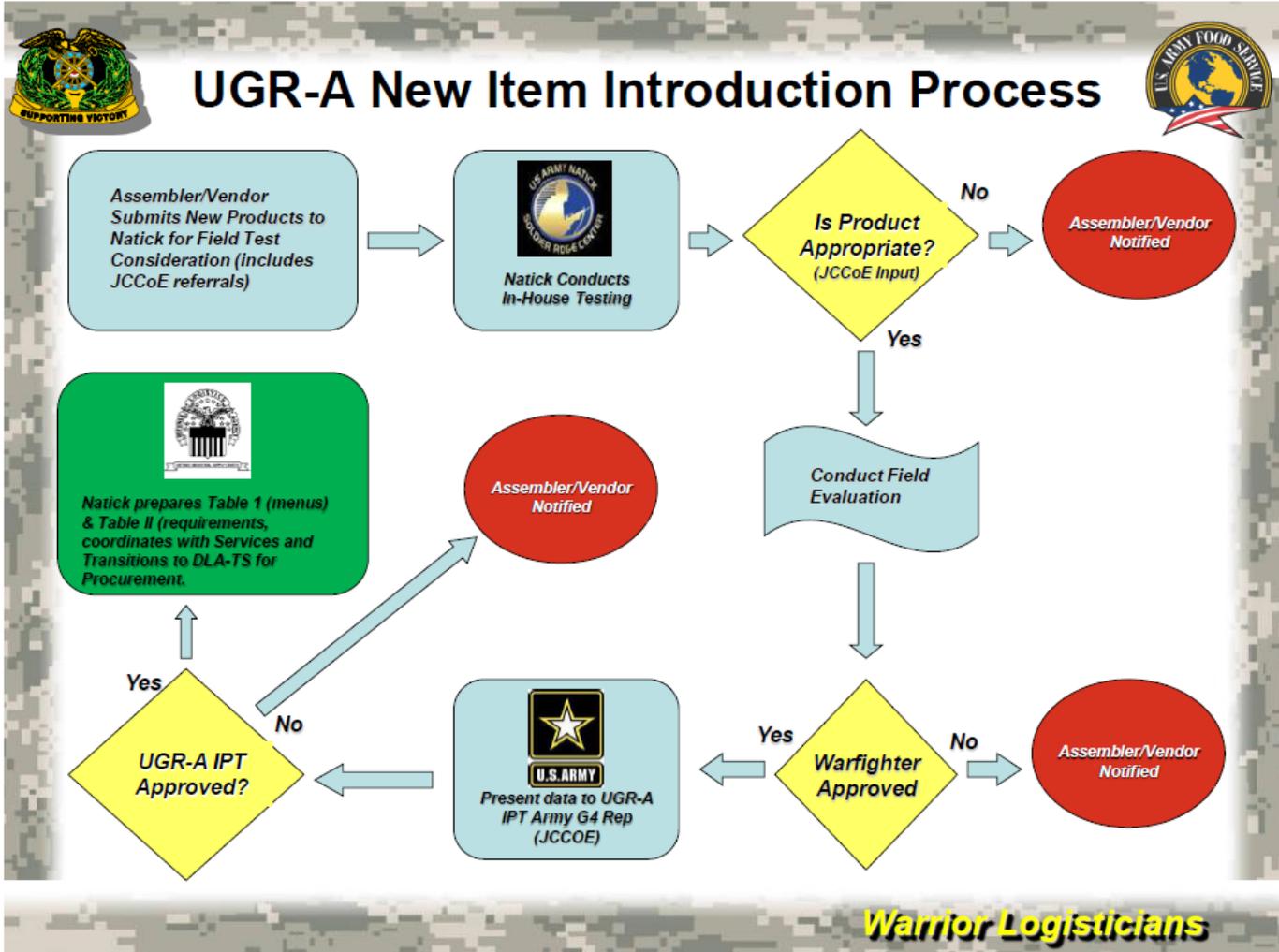
- Process is initiated by completion of New Item Introduction Form
- Forms and product samples are reviewed by ACES OD, QUAD
- Products that meet evaluation criteria recommended to Natick
- Natick will conduct detailed review
- Field testing and final acceptance

*JCCOE Does not object to new items being shown directly to Natick. However, it is recommended to follow this process to avoid delays or confusion.





OPRATS Product Addition



QUESTIONS?



SUPPORTING VICTORY